

notified of unexpected problems, trends in battery life and the like by communicatively linking them with data store 20.

[0050] Another problem in the art exists in golf car operations relating to the variability of golf car usage during identifiable time periods. The periods may be seasonal, monthly, weekly, daily, or related to extraneous events such as holidays, major sporting events (such as the Superbowl), and the like. In Figure 10, data store 20 reports golf car usage by the day of the week. As shown, Saturday and Sunday are the most popular days for use while Friday is the least popular day. Responsive to this report, staff scheduling may be automatically performed to ensure adequate staff in busy periods and to avoid over-staffing during inactive periods. In addition, golf course and golf car maintenance scheduling can be avoided during busy periods when the golf car assets are needed to bring in income to the operation.

[0051] In Figure 11, carts 10A-B transmit data received by data store 20. However, due to malfunction, misuse or theft, cart 10C does not transmit data. In a preferred embodiment of the invention, data store 20 maintains audit records to determine if an asset is potentially missing and communicates the information to operations manager, the OEM, insurer or lender of the asset.

[0052] It will be seen that the objects set forth above, and those made apparent from the foregoing description, are efficiently attained and since certain changes may be made in the above construction without departing from the scope of the invention, it is intended that all matters contained in the foregoing description or shown in the accompanying drawings shall be interpreted as illustrative and not in a limiting sense.

[0053] It is also to be understood that the following claims are intended to cover all of the generic and specific features of the invention herein described, and all statements of the scope of the invention which, as a matter of language, might be said to fall therebetween. Now that the invention has been described,

what is claimed is:

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